



Latin America and U.S. Hispanic Venture Capital & Private Equity

Investing in Latin America and in the U.S. Hispanic Market

Pathways to Prosperity Conference Summit



Global Investment
Symposium



*Investing in
Latin America
& in the U.S.
Hispanic Market*

SEPTEMBER | HARVARD CLUB | NEW YORK CITY

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Conference Program

www.latinvisionfinance.com/conference/program.pdf



Venture Capital & Private Equity Conference

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Tuesday September 20, 2012
The Harvard Club
New York City

Overview

With the regime of low interest rates, rapid economic growth, easy leverage and rising portfolio company valuations ceasing to exist, tough economic times lie ahead. The market sentiments are at an all time low and this crisis of investor confidence has forced capital markets to come face to face with the worst economic crisis since the Great Depression.

This entire economic conundrum is going to have far reaching implications for the private equity and the venture capital industry. The summit will take a closer look at these implications by focusing on the central theme: **Investing in Latin America and the U.S. Hispanic Market.**

During the Conference, industry experts, government officials, global Investors and entrepreneurs will come together to express their views on the theme above through enlightening speaker sessions, intellectually stimulating presentations and thought provoking panel discussions. The entire VC & PE sector will be analyzed not only from the investors' perspective but also from the perspective of different industries that benefit from the financing and guidance provided by the VC & PE sector.

Special emphasis will be laid on seeing the impact and effectiveness of the VC & PE sector in emerging economies like Latin America, especially in the light of the current credit squeeze. Challenging questions like whether PEs are all about financial engineering or do they create value in the portfolio companies and does the current scenario warrant a paradigm shift in the way the PE and VC firms will function, will be posed and deliberated.

The Conference will provide delegates with **cutting-edge insight into this market** as well as **unparalleled networking opportunities** given the opportunity to meet key regional and international players.

Investors will be able to hear from a wide range of speakers as well as meeting some of the business leaders focusing in this market.

The conference will be presented in the form of country panels with questions from the audience and moderated by experts in their respective fields.

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The 2012 Latin America and U.S. Hispanic Venture and Capital & Private Equity Conference will feature:

- Sources of funding for projects and Investment opportunities and Case studies of successful funded projects
- Strategies to raise funds in a global financial market
- How investment opportunities in the region are—and are not—buffeted by the global credit crunch and stock market meltdown
- The impact of U.S. and Latin American regulatory change on regional investments and what it means for your operations
- Country-by-country of where the best opportunities lie for LPs and GPs and how you can capitalize now and plan for the future

PARTICIPATION & SPONSORSHIP

To register for the Conference: www.latinvisionfinance.com/conference

To express your ideas or suggestions on speakers and discussion topics please send an e-mail to speakers@latinvision.com

Many of the world's best known and most successful companies have chosen to become sponsors of LatinVision Conferences' events.

We work closely with each sponsor to create a distinctive package tailored to individual marketing and business development objectives. Our aim with all our sponsors is to foster a mutually rewarding and long-term partnership.

The cachet of being associated with LatinVision Conferences a brand—recognized internationally over for holding forums which attract audiences of the highest caliber — is only the starting point. Furthermore, associate your brand with one of the tops most prestigious brands in Business Media: The Economist and Business Education: Columbia University. We offer a wealth of other specific benefits to companies who choose to sponsor our conferences and events.

Sponsorship Benefits

Among the benefits offered to sponsoring companies of LatinVision Conferences' events are:

- Contribution to the Conference program and marketing strategy
- Speaking opportunities for senior company executives
- Logo on all conference publicity and documentation
- Promotion on LatinVision Conferences' website
- Exhibition stand space at the conference
- Complimentary places at the event for senior executives and clients
- Networking opportunities with delegates and speakers
- Opportunity to host cocktails or a lunch or a gala dinner
- Privileged access to senior executives and government officials
- Participation in media activities

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There are opportunities available to sponsor the Conference and Event. We suggest that you contact us as soon as possible to take advantage of the benefits of this unique opportunity. See our media kit and sponsorship packages at www.latinvisionfinance.com/conference/sponsors.pdf

The promoters of the 2012 Conference would like to thank you in advance for your participation. In case that you are not able to attend, you may access the conference via webcast or if you would like to keep track of the concepts, there will be complete coverage available at www.latinvisionlive.com

For information on how LatinVision Conferences could work with your organization, contact us:

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WHO WILL BE ATTENDING

- Investment Bankers
- Private and Equity Investors
- SWF / Pensions
- Private Equity consultancies
- Angel Investors
- Private Equity firms
- Venture Capitalists
- Alternative Investment Firms
- Asset Management Firms
- Industry focus investment specialists
- Fund Administrators
- Entrepreneurs
- Consultants and Regulatory Bodies
- Small Business Investors
- Financial Institutions
- Hedge Funds Managers
- International Investors
- Chief Investment Officers
- Business Intermediaries and Lawyers
- Companies Seeking Funds
- All related service providers
- Ministers and Government Officials
- Project finance lenders
- Investment analysts and advisors
- Engineering and construction contractors
- Legal advisors and Accountancy firms

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See Official AGENDA here: www.iealliance.org

Note:
Management reserves the right to make changes to Conference's session, speakers and venue. All sessions are filled on a first come, first seated basis. Recording devices and cameras, still or video are prohibited in the Conference Room.

LatinVision Media 2012 Conference Series
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